



## NOTICE OF DINNER MEETING

**DATE:** THURSDAY, APRIL 19, 2018  
**TIME:** 6 PM NO-HOST BAR | 7 PM DINNER  
**PLACE:** SHAUGHNESSY GOLF & COUNTRY CLUB  
4300 Southwest Marine Drive  
Vancouver  
**COST:** \$65 Members  
\$80 Non-Members

**PAYMENT IN ADVANCE ONLY, WE ARE UNABLE TO ACCEPT PAYMENT AT THE DOOR FOR THIS MEETING.**

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### NEUROPERSUASION: HOW EMOTION TRUMPS LOGIC

#### Guest Speaker – Mike Slater, QC

Mr. Slater will discuss how the words you use, the visuals you show and the stories you tell can engage the subconscious mind of the listener. It worked for Trump. The topic will be of interest to lawyers and any others who make written or oral presentations.

Mr. Slater was called to the BC Bar in 1975. He is a former prosecutor with the Department of Justice and the Provincial Crown before becoming a civil litigator in 1979. He is a founding partner of Slater Vecchio LLP and his practice is confined to brain injury and spinal cord injury cases. He is a member of the advisory board of the publications Civil Jury Instructions and the BC Motor Vehicle Accident Claims Manual.

Please join us for this informative talk and question period.

**CO-ORDINATOR – BILL MORLEY, QC**

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Please forward your cheque payable to "The Medical Legal Society of B.C." before **April 16, 2018**

Ms. Carol Gielens  
c/o Norton Rose Fulbright Canada LLP  
1800 – 510 West Georgia Street  
Vancouver, BC  
V6B 0M3

**PLEASE INDICATE THE NAMES OF MEMBERS & GUESTS ATTENDING THIS MEETING  
WE REQUIRE 24 HOURS' NOTICE OF CANCELLATION**

*We expect that this presentation will be approved by The Law Society of British Columbia for 1.5 CPD credits as part of the selection of approved CPD courses and group studies. This will be confirmed at the meeting.*

*This program has been accredited by The Royal College of Physicians and Surgeons of Canada. Physicians may claim credit for time spent in the activity.*