



NOTICE OF DINNER MEETING

DATE: THURSDAY, APRIL 11, 2019
TIME: 6 PM NO-HOST BAR | 7 PM DINNER
PLACE: SHAUGHNESSY GOLF & COUNTRY CLUB
4300 Southwest Marine Drive
Vancouver
COST: \$65 Members | \$80 Non-Members

PAYMENT IN ADVANCE ONLY, WE ARE UNABLE TO ACCEPT PAYMENT AT THE DOOR FOR THIS MEETING. CANCELLATION POLICY – BY 4 PM APRIL 9, 2019

USING MEDICAL ILLUSTRATIONS AND DEMONSTRATIVE EVIDENCE AT TRIAL

GUEST SPEAKER – STEPHEN MADER

It is said that a picture paints a thousand words. Effectively communicating injury or disease process to a judge or jury – things they may have never seen – can make or break a trial. Photographs and radiological imaging often will come nowhere close to vividly explaining essential case information. The solution is high-quality medical illustrations custom-created from real medical evidence by a skilled professional illustrator.

Stephen Mader is a leading figure in medical illustration in Canada. He is a Certified Medical Illustrator and the President of Artery Studios Inc., a visualization company that creates medical visuals for the legal and healthcare markets, including depicting cutting-edge medical devices. As well as undergraduate degrees in biology (BSc) and medical illustration (BScAAM), he holds a Master of Science in Biomedical Communications (MScBMC) from the Faculty of Medicine at the University of Toronto. He has been retained on thousands of personal injury cases, has contributed illustrations to numerous publications including Grant's Atlas of Anatomy and Visual Evidence: A Practitioner's Manual, and has presented and written extensively on medical illustration, demonstrative evidence and visual-based learning.

Mr. Mader's presentation will survey the many things that contribute to effective trial evidence, including: the process to be followed in commissioning the services of a medical illustrator; selection and interpretation of medical documents; determining the type and complexity of demonstrative evidence to be created; consideration of educational theories of learning from visuals; research in visual perception and coding of cognitive and sensory perceptions; and pragmatic insights into the utilization of visuals vis-à-vis expert testimony.

Please join us for this informative and engaging presentation.

CO-ORDINATOR – ROBERT RICHARDSON

Please forward your cheque payable to "**The Medical Legal Society of B.C.**" before **April 8, 2019**

Ms. Carol Gielens
c/o Norton Rose Fulbright Canada LLP
1800 – 510 West Georgia Street
Vancouver, BC
V6B 0M3

PLEASE INDICATE THE NAMES OF MEMBERS & GUESTS ATTENDING THIS MEETING

We expect that this presentation will be approved by The Law Society of British Columbia for 1.5 CPD credits as part of the selection of approved CPD courses and group studies. This will be confirmed at the meeting.

This program has been accredited by The Royal College of Physicians and Surgeons of Canada. Physicians may claim credit for time spent in the activity.

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